

RALS ACADEMY · PRIVATE CORPORATE TRAINING

Mastery in Presentation Skills

Become the presenter people look forward to hearing.

Build one connected story with slides that complement your voice and body language. Record a real presentation before learning, prepare and rehearse, then present and record it again with peer and expert feedback.



Actual photograph · Rehan with a client audience

Maximum 8

Per corporate group

Two facilitated days

In person or live online

7-9-day journey

Practice between the two days

Led by Rehan Arif

Former Hilti Marketing Director and Executive Management Team member. Twelve years across customer-facing work, sales leadership, global Learning & Development and marketing.

Where Rehan has presented and facilitated

CEOs, C-suite and senior leaders: annual business plans, performance updates and recommendations. Customers and external decision-makers: product launches and solution presentations. Global headquarters: live learning with senior colleagues and teams.

WHAT YOU WILL LEARN

Make your ideas easy to follow - and worth listening to.

Apply every chapter to a presentation you actually need to give.

01 Know your audience & stakeholders.



A strong presentation starts with the people listening—not with a blank slide.

Identify key decision-makers, their priorities and the response your presentation needs to achieve.

AUDIENCE BRIEF · STAKEHOLDER PLANNING

02 Write your story in one paragraph.



When slides feel disconnected, the story needs attention first.

Develop a connected beginning, middle and end, with a storyline you can explain and remember.

STORY FLOW · CLEAR TRANSITIONS

03 Tell the story through supporting slides.

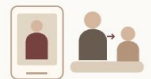


Your slides and your voice should work together.

Build supporting PowerPoint slides with the right balance of text, visuals, evidence and purposeful animation.

VISUAL BALANCE · SUPPORTING EVIDENCE

04 Rehearse before presentation day.



Feeling natural on stage takes preparation.

Explore rehearsal methods Rehan uses: audio notes, mirror practice, camera recordings and practice with someone unfamiliar with the topic.

PRACTICE METHODS · BUDDY REHEARSAL

05 Deliver with presence & manage nerves.



Preparation matters—but nerves can still show up on the day.

Work on voice, body language, calming and breathing practices, recovery from stumbles and questions from senior stakeholders.

PRESENCE · NERVES · Q&A

06 Build a feedback loop.



The presentation ends. Your development continues.

Reflect on your delivery, compare your recordings and learn how to request useful feedback from one or two key stakeholders.

SELF-REVIEW · STAKEHOLDER FEEDBACK

Practical AI support is built into the six-step journey.

Learn how to use AI to research your audience, sharpen your story and help create engaging slides—with your own thinking as the starting point. The course covers **what prompts to use—and when to use AI or step away from it** for rehearsal, human feedback and delivery.

Bring a signed-in, organisation-approved account such as ChatGPT, Claude or Gemini. A free plan can be a starting point, subject to usage limits; a paid subscription is not a prerequisite. Check facts and your organisation's data rules. Never upload confidential information without permission.

RALS | AI

Applied AI support within the six steps

ONE TOPIC · TWO RECORDINGS

See your progress on the presentation that matters to you.

Participant profile

- **Leaders and managers** who need to present strategic priorities, performance or business recommendations to decision-makers with a clear story and engaging delivery.
- **High-potential and fast-track professionals** who want senior leaders to understand the value of their work and ideas, and are preparing for greater responsibility.
- **New leaders and subject-matter experts** who know their content but want smoother story flow, a more natural voice and greater comfort in front of an audience.
- **Account executives, sales engineers and customer-facing professionals** who need to explain technical solutions or make a clear business case to customer leaders.

More than a polished deck. A shared preparation framework helps colleagues give useful feedback and communicate more clearly. For individuals, strong presentation skills can support visibility and influence—but do not guarantee promotion.

Before you begin

Choose your real topic and audience. Prepare an initial presentation and record your starting delivery. This is your baseline, not an audition.

After preparation and practice

Present the same topic again and record the final delivery. Compare both recordings for story flow, slide support, voice and body language, alongside peer and Rehan's feedback. In corporate training, two buddy checkpoints give you practice with another participant.



VIDEO 1

Starting point

Your topic. Your first delivery.



VIDEO 2

Final presentation

Record, compare and reflect.

The feedback you receive

Each corporate participant has 45 minutes: 25 minutes presenting, 5 minutes Q&A, 5 minutes peer feedback and 10 minutes Rehan's expert feedback. At eight participants, slots total six hours before breaks and group opening/close. We leave time to reflect on feedback rather than ask for immediate reruns.

CHOOSE THE JOURNEY THAT FITS YOU

For your team. For yourself. With the support you need.

Corporate training available now. Individual offers in development. All prices exclude VAT.

01 / PRIVATE CORPORATE TRAINING · AVAILABLE NOW

Two facilitated days. One week to put the learning into practice.

In person or live online · Maximum 8 participants · Two dedicated days across a 7–9-day journey



PRE-WORK

Record your starting point

Choose a real topic and capture your first presentation before learning.



DAY 1

Learn & start building

A full classroom day on audience, story, slides, rehearsal and delivery.



DAYS 2–7 · TYPICAL

Prepare & buddy-practise

Build the deck and rehearse. Two buddy checkpoints help you practise with another participant.



DAY 8 · TYPICAL

Present, record & review

45 minutes each: 25 presenting, 5 Q&A, 5 peer feedback and 10 Rehan feedback. Compare both recordings afterwards.

Private in-person training

AED

30,000

Per group · Maximum 8

Private live-online training

AED

25,000

Per group · Maximum 8

02 / INDIVIDUAL LEARNING · IN DEVELOPMENT

Develop your presentation skills at your own pace.

The six-step video course · Independent learning · Not open for purchase yet



BEFORE LEARNING

Capture your baseline

Pick a topic, prepare an initial presentation and record yourself.



SELF-PACED

Learn & apply all six chapters

Work through videos and assignments, with worksheets, quick guides and AI support.



YOUR OWN SCHEDULE

Prepare & rehearse

Build your slides and practise the delivery independently.



KEEP IMPROVING

Record again & reflect

Compare your final recording with your starting point and build a feedback habit.

In development

Planned self-paced price

AED

995

Per person · Excluding VAT

03 / INDIVIDUAL LEARNING WITH LIVE SUPPORT · IN DEVELOPMENT

A two-week journey—with a director-level perspective at every checkpoint.

Video course + three live online review sessions with Rehan and peers · Maximum 8 participants

In development

Planned supported cohort price

AED

4,995

Per person · Excluding VAT



About 13 hours of live review, before breaks.

Two story-and-slide checkpoints of 3 hours 25 minutes each, followed by a six-hour final presentation session at full capacity. Dates and breaks will be confirmed at launch.

Pre-work → Modules 1-2 → Story & audience review → Module 3 → Slide review → Modules 4-5 → Final presentation → Module 6 feedback loop.

IN DEVELOPMENT · MAXIMUM 8 PARTICIPANTS

Learn independently. Practise together. Get a director-level perspective.

Videos, assignments, worksheets, quick guides and AI support - plus three live reviews with Rehan and peers.

PRE-WORK

Choose your topic. Record your starting presentation.



Prepare an initial presentation and video so you have a clear baseline before taking the course.

SELF-STUDY · MODULES 1 & 2

Know your audience. Write your story in a paragraph.



Complete the videos and assignments. Bring your audience brief and connected storyline to the first live review.

LIVE CHECKPOINT 1 · STORY & AUDIENCE

Share your thinking. Hear what needs sharpening.



Each person gets 10 minutes to share, 5 minutes of peer feedback and 5 minutes of Rehan's feedback. Rehan then leads a 45-minute refresher on common patterns and the key learning from Modules 1–2.

20 minutes each + 45-minute group refresher · 3h 25m at eight participants, before breaks

SELF-STUDY · MODULE 3

Tell the story through supporting slides.



Create your PowerPoint deck using the video lessons, assignments, worksheets, quick guides and AI guidance.

LIVE CHECKPOINT 2 · SLIDE REVIEW

Review the visuals before polishing the delivery.



Show the deck for feedback on visual balance, animation and how the slides support the story. Each person has 10 minutes to share, 5 minutes of peer feedback and 5 minutes of Rehan's feedback, followed by his 45-minute refresher on the key slide-design learning.

20 minutes each + 45-minute group refresher · 3h 25m at eight participants, before breaks

SELF-STUDY · MODULES 4 & 5

Rehearse the story. Prepare for presentation day.



Work on rehearsal, voice, body language, managing nerves and responses to questions before you return to the group.

FINAL LIVE SESSION · PRESENTATION & FEEDBACK

Present to the group—and record your final delivery.



Each participant gets 25 minutes to present, 5 minutes of Q&A, 5 minutes of peer feedback and 10 minutes of Rehan's expert feedback. Leave with feedback to reflect on and apply after the session.

45 minutes each · Six hours at eight participants, before breaks

SELF-STUDY · MODULE 6

Compare both recordings. Keep the feedback loop going.



Review your progress on the same topic, then learn how to ask one or two stakeholders for further feedback and make reflection a continuing habit.



About 13 hours of live review, before breaks.

Two story-and-slide checkpoints of 3 hours 25 minutes each, followed by a six-hour final presentation session at full capacity. Dates and breaks will be confirmed at launch.

Planned supported cohort price: AED 4,995 per person, excluding VAT

Not open for purchase yet. Planned fee includes video resources and the three live sessions; extra one-to-one coaching is not included. Launch date, session dates, access terms, breaks and recording consent will be confirmed before enrolment. Emailing interest is not a paid booking.

Prefer independent learning?

The planned AED 995 self-paced course includes the six-step videos, assignments, worksheets, quick guides and AI guidance. Work on your own schedule; live checkpoints, peer reviews and Rehan feedback are not included. It is also in development.

DIRECT FEEDBACK · SENIOR BUSINESS PERSPECTIVE

Learn from someone who has presented - and sat in the director's seat.



MEET YOUR FACILITATOR & COACH · REHAN ARIF

Former Marketing Director and executive management team member at Hilti Saudi Arabia, Regional Trade Manager and Learning Business Partner at global headquarters. Rehan brings 12 years of Hilti experience to how he reviews your story, asks questions and coaches your delivery.

You get more than comments on the slides.

Rehan helps you test whether a senior audience can follow your reasoning, see the business relevance and understand the decision you are asking for.

Rehan presenting at Hilti Saudi Arabia's annual kickoff.
Projected business data blurred.



Test the questions a senior audience might ask.

Practise Q&A with someone who has held director-level responsibility. Identify unclear assumptions, missing evidence and the point a decision-maker needs to hear.



Make the business story easier to follow.

Draw on Rehan's experience presenting business priorities and people-development plans to senior management, regional leaders and board-level stakeholders.



Prepare for customers—and for the stage.

Learn from experience presenting product launches to external decision-makers, facilitating at global headquarters and presenting to company-wide audiences.



Customer presentation · Product launch



Live facilitation · Corporate workshop

Experience in different rooms.

From early team-development presentations to senior management, to global-headquarters facilitation and NURON launch events in Jeddah and Riyadh, the learning comes from preparing, presenting, receiving feedback and refining the next delivery.

Rehan's experience and professional development—not programme accreditation or endorsement by these organisations or Hilti.

A SEPARATE SERVICE · EXECUTIVE COACHING & EVENT SUPPORT

An important presentation—or an event you want Rehan to lead?

Get one-to-one support for a senior leader presenting a specific topic at an important event: clarify the audience and story, build supporting slides and rehearse with feedback shaped by director-level experience.

Rehan can also discuss hosting, facilitating or presenting at your event. His background combines Marketing Director and executive management experience with **ILM Executive Coach Training** and live facilitation.

A separate scope and quotation after consultation—no fixed package price or duration.

PREPARING FOR THE JOURNEY

Bring your presentation. We'll agree the right support.

What should participants bring?

A real presentation topic, the intended audience and the decision or next step they want to achieve. Bring a laptop and any existing draft or suitable business information. You do not need a finished deck. We agree pre-work and presentation lengths in advance.

Is this a PowerPoint or AI software course?

No. The core is audience understanding, storytelling, supporting slides, rehearsal, delivery and feedback. PowerPoint examples and AI-assisted preparation support that process. Participants remain responsible for facts, evidence and the message. Agree permitted tools and any access requirements during consultation; do not put confidential business content into an unapproved AI service.

Is presenting comfortably a natural gift—or a skill you can develop?

You can develop a preparation and delivery process rather than relying on natural confidence. A Carnegie Mellon teaching study reported less apprehension and better perceived skill and self-assessment with presentation practice. It involved students, not this programme, and does not guarantee the same outcome for every participant.

Rehan has learned from difficult sessions too. After an early facilitation session went poorly, he reflected on what the audience needed, rehearsed differently and improved the next delivery. His approach draws on practice, feedback and refinement—not an assumption that comfort on stage is simply a natural gift. The aim is specific improvement, not a promise to remove all nerves.

Can I get help with an urgent individual presentation?

Contact Rehan with your deadline, audience, presentation purpose and current draft. Availability, preparation support and coaching hours are scoped before a quotation is prepared. This is a **separate executive coaching service**; your quotation defines the agreed support. You can also enquire about event hosting or facilitation.

How do the two facilitated days fit into the practice journey?

A typical schedule is Day 1 for learning, Days 2–7 for independent preparation and two buddy checkpoints, then Day 8 for presentations and feedback. Exact dates can span 7–9 calendar days. This is two facilitated days, not eight days of classroom training. Both days can be in person or live online.

How much presentation and feedback time does each person get?

Each of the maximum eight participants has a 45-minute slot: 25 minutes presenting, five minutes of Q&A, five minutes of peer feedback and ten minutes of Rehan's expert feedback. The final delivery is recorded so you can compare it with your baseline presentation. The eight slots total six hours, with breaks and the group opening and close arranged around them.

How do we handle confidential topics and recordings?

Use examples and information that can be shared appropriately within the group. Recording can support self-review, but any workshop recording, access or sharing arrangements must be agreed in advance with the company and participants. There is no automatic public before-and-after showcase.

START WITH A CONVERSATION

Let's work out what you actually need.

A free, 45-minute online consultation with Rehan. Discuss your challenges, priorities and the right scope. No obligation to buy.

Rehan Arif

rehan@ralsconsulting.com

+971 55 528 8223

ralsconsulting.com

Sharjah Research, Technology and Innovation Park
Sharjah, UAE · Meetings by arrangement